

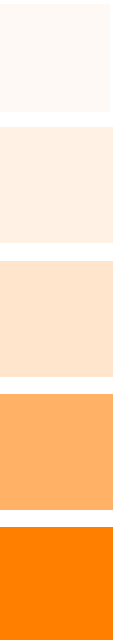


ADVERTISEMENT OPPORTUNITIES

LEDELUM. NEW GENERATION OF ARCHITECTURAL LED LUMINAIRE FINDER

2016 - 2017

*Online billboard.
Make your product visible.*



Power unleashed!

lumenbeam™ LBX HO

Winner of the Outdoor Lighting Product of the Year.



light | AWARDS
MIDDLE EAST | 2015



ONLINE ADVERTISEMENT

LEDELUM is an indispensable resource for influential brand and product marketing in the lighting industry, with daily exposure to many professionals who specify LED lighting across all projects types and sizes. LEDELUM delivers visibility and constant presence of your brand and products in the currently competitive and noisy business environment. It's vital for manufacturers to differentiate and position their offerings, quality of product and to continue keeping their brand on top of designers', owners' and contractors' minds.

BILLBOARD BANNER

size: 1200 x 350 pixels
image format: jpg, png, gif (no animation)

thumbnail

thumbnail

thumbnail

thumbnail

We are offering different billboard locations for your ads. Each billboard is located on multiple pages for greater exposure and impact. All billboard are of the same size and it's easy to move banners around if you decided to change your ad campaign.

EXPLORE OUR ADVERTISEMENT OPTIONS

1. "SEARCH" BUNDLE

Billboard content: Brand, SSL related Product, Project with SSL installation

PAGES INCLUDED IN BUNDLE:

| | |
|--------------------------|---------------------------------------|
| FINDING LUMINAIRE | /Click to visit page/ |
| COMPARE LUMINAIRES | /Click to visit page/ |
| LUMINAIRE DETAILS | /Click to visit page/ |

BRAND PACKAGE (all 4 banners are yours)

Min **1** – max **2** months **\$1250**/month

PRODUCT ADVERTISEMENT (rotating 4 banners, pick one or more)

Min **1** – max **3** months (for same banner) **\$450**/month

multiple ads discount

2 or more banners for total of **6** months **15%**

4 or more banners for total of **12** months **25%**

2. "BROWSE" BUNDLE

Billboard content: Brand, SSL related Product, Project with SSL installation

PAGES INCLUDED IN BUNDLE:

| | |
|-------------------------------|---------------------------------------|
| BROWSE BY MANUFACTURERS | /Click to visit page/ |
| BROWSE BY MANUFACTURER | /Click to visit page/ |

BRAND PACKAGE (all 4 banners are yours)

Min **1** – max **2** months **\$950**/month

PRODUCT ADVERTISEMENT (rotating 4 banners, pick one or more)

Min **1** – max **3** months (for same banner) **\$350**/month

multiple ads discount

2 or more banners for total of **6** months **15%**

4 or more banners for total of **12** months **25%**

EXPLORE OUR ADVERTISEMENT OPTIONS

3. "PROJECTS" BUNDLE

Billboard content: Project with SSL installation. Brand

PAGES INCLUDED IN BUNDLE:

| | |
|------------------------|---------------------------------------|
| PROJECTS GALLERY | /Click to visit page/ |
| PROJECT DETAILS | /Click to visit page/ |
| MY PROJECT | /Click to visit page/ |

BRAND PACKAGE (all 4 banners are yours)

Min **1** – max **2** months **\$950/month**

PRODUCT ADVERTISEMENT (rotating 4 banners, pick one or more)

Min **1** – max **3** months (for same banner) **\$350/month**

multiple ads discount

2 or more banners for total of **6** months **15%**

4 or more banners for total of **12** months **25%**

4. "PAGES" BUNDLE

Billboard content: Brand, SSL related Product, Project with SSL installation

PAGES INCLUDED IN BUNDLE:

| | |
|-------------------------|---------------------------------------|
| LEDELUM STATS | /Click to visit page/ |
| POLLS AND SURVEYS | /Click to visit page/ |

BRAND PACKAGE (all 4 banners are yours)

Min **1** – max **2** months **\$650/month**

PRODUCT ADVERTISEMENT (rotating 4 banners, pick one or more)

Min **1** – max **3** months (for same banner) **\$250/month**

multiple ads discount

2 or more banners for total of **6** months **15%**

4 or more banners for total of **12** months **25%**

EXPLORE OUR ADVERTISEMENT OPTIONS

5. "NEWS" BUNDLE

Billboard content: Brand, SSL related Product, Project with SSL installation

PAGES INCLUDED IN BUNDLE:

| | |
|---------------------|---------------------------------------|
| PRODUCT NEWS | /Click to visit page/ |
| INDUSTRY NEWS | /Click to visit page/ |

BRAND PACKAGE (all 4 banners are yours)

Min **1** – max **2** months **\$650/month**

PRODUCT ADVERTISEMENT (rotating 4 banners, pick one or more)

Min **1** – max **3** months (for same banner) **\$250/month**

multiple ads discount

2 or more banners for total of **6** months **15%**

4 or more banners for total of **12** months **25%**

6. "EDUCATION" BUNDLE

Billboard content: Brand, SSL related Product, Project with SSL installation

PAGES INCLUDED IN BUNDLE:

| | |
|--------------------|---------------------------------------|
| EDUCATIONAL | /Click to visit page/ |
| APPLICATIONS | /Click to visit page/ |

BRAND PACKAGE (all 4 banners are yours)

Min **1** – max **2** months **\$650/month**

PRODUCT ADVERTISEMENT (rotating 4 banners, pick one or more)

Min **1** – max **3** months (for same banner) **\$250/month**

multiple ads discount

2 or more banners for total of **6** months **15%**

4 or more banners for total of **12** months **25%**

EXPLORE OUR ADVERTISEMENT OPTIONS

7. "MEDIA" BUNDLE (available for media partners only)

Billboard content: Event, Event organizer.

PAGES INCLUDED IN BUNDLE:

| | |
|-----------------------|---------------------------------------|
| INDUSTRY EVENTS | /Click to visit page/ |
| MEDIA PARTNERS | /Click to visit page/ |
| MEDIA PARTNER | /Click to visit page/ |

EVENT ADVERTISEMENT (rotating 4 banners)

Min **1** – max **3** months (for same banner) **FREE**